

General Rules of Using Halal Mark

- 1. All rights in the Marks belong to or are duly licensed to ICHS.
- 2. The client has rights to use Halal Certification mark with QR code only on its certified products/batches by ICHS, and prohibited to use mark in laboratory test, calibration or inspection reports or certificates by certified clients.
- 3. The client shall not acquire or claim any title to any of the Marks by virtue of the rights granted to use of the Mark either before or after the date of the certification agreement.
- 4. The client shall not at any time do or omit to do anything which is likely to prejudice rights in the Marks.
- 5. The client only permitted to use the ICHS Logo and ICHS Halal Mark after signing certification agreement.
- 6. The client hereby undertakes that it shall not register or use any of the Marks as the whole or part of any trade mark, domain name, and electronic mail address or otherwise.
- 7. The Marks shall not be used in any manner which would bring them or ICHS into disrepute or otherwise materially damage the goodwill or reputation of the Marks or ICHS.
- 8. The client, in regards to Halal products, undertakes to not use any name, logo, mark, symbol, brand name, advertisement, slogan or any related, against Islamic Values Beliefs or incites discrimination against Muslims.
- 9. During the continuance in force of certification agreement, the organization shall not use without ICHS prior consent any marks which are similar to but not identical with the ICHS Marks or which otherwise incorporate the ICHS name.
- 10. Halal certified organization that failed to renew its Halal certificates will not be allowed to use the Halal mark.
- 11. The client may use the mark for sales promotion for the product. It may be used in advertisements with the name of the manufacturer; it shall not be used in such a manner that may consider as misleading.
- 12. The Halal Mark should be printed clearly on all certified halal products and labelled on each box/package.
- 13. The halal mark/certificate for certified halal services should be exhibited only at the entrance of the establishment which has been certified.
- 14. Halal Mark may be used on the following (subject to ICHS approval):
 - a. On the principal display panel of the certified products,
 - b. On the secondary or tertiary packaging whichever is directly visible to the buyer during display.
 - c. On display areas where product is displayed for sale/marketing/promotion (for small items).
 - d. On product manuals/brochures.
 - e. Any other ICHS approved areas of usage upon official confirmation of ICHS
- 15. The Halal Mark shall be reproduced exactly the same color and proportion whenever it is possible.
- 16. The Halal Mark is the exclusive property of ICHS and its correct use is a contractual obligation.
- 17. Any misuse of the mark maybe grounds for actions that may include but not limited to withdrawing the Halal Certificate.